

Table of Contents

ARTICLES

Marketing Strategies of Banks in the Period of Metaverse, Blockchain, and Cryptocurrency in the Context of Consumer Behavior Theories

[KÜRŞAD ÖZKAYNAR / 1](#)

Insurance Business Models Under Islamic Law and Participation Insurance

[MUHARREM UMUT - ENES AKKURT / 13](#)

Covid-19 and Private Health Insurance: A Research on Individuals' Perspectives on Private Insurance in Turkey

[OSMAN NURİ ŞAHİN - HİLAL İLGİN UYAR / 29](#)

Effect of Covid-19 pandemic on Insurance Industry in Turkey: Evidence From Bist Insurance Index

[SELİM KAYHAN / 61](#)

An Empirical Investigation of the Relationship Between the Insurance Industry and the Economic Growth in Turkey

[ŞERİFE MERVE KOŞAROĞLU / 71](#)